

**Beach Umbrella
User Guide**

BLUNT



From sunrise to sunset.

Effortlessly cool and easy to assemble, the BLUNT Beach umbrella is your ultimate companion for a day by the water. No matter where your adventures take you, this umbrella is engineered for maximum stability and unwavering shade from sunrise to sunset.



Built
to last



UPF 50+
protection



Sand
Anchor Kit



Repair
not replace



2 year
warranty



Patented
innovation

Warranty Registration

BLUNT umbrellas are repairable and come with a 2 year manufacturer's warranty, giving you assurance and protection when you need it the most.

Register online at bluntumbrellas.com



Scan to register

Warning

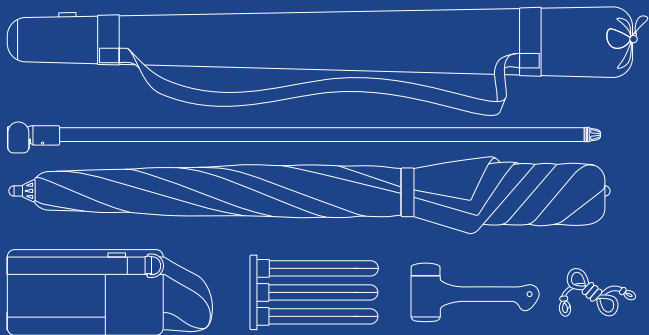


Only use your BLUNT Beach umbrella in suitable beach conditions. Follow the user instructions to secure the umbrella using the sand anchor kit in windy weather. Keep all parts out of reach of children, or ensure set up and usage is under adult supervision.



What's Included

The BLUNT Beach umbrella comes in a cross-body carry sleeve for easy transport on the go. The sandbag doubles as storage for the sand anchor, mallet, and lanyards, keeping everything securely packed and neatly attached to the carry sleeve.



BLUNT Sand Anchor Kit

For extra stability when conditions call for it, the BLUNT Sand Anchor Kit keeps your umbrella exactly where you need it. Featuring a sturdy sand anchor and mallet, adjustable lanyards and a dual-purpose sandbag, it's designed for a hassle-free beach setup so you can stay shaded all day long.



Anchor



Mallet

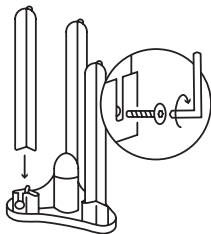


Sandbag

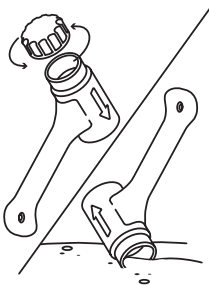


Lanyards

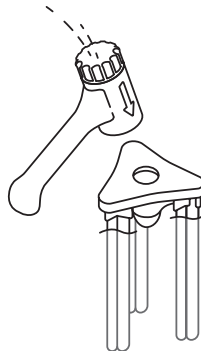
Using the Sand Anchor Kit

**1**

Assemble the sand anchor by inserting the three prongs and securing them in place using the Allen key.

**2**

Fill the sand mallet with sand, then screw the lid on tightly to secure.

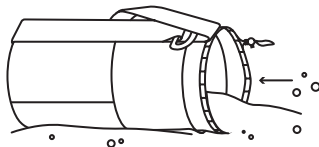
**3**

Use the mallet to drive the anchor into the sand, striking with the flat end only. Avoid using the screw cap end to hit the anchor.

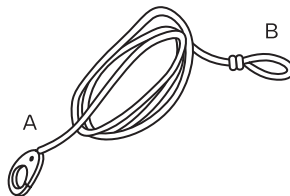
Care tip: Keep the mallet out of direct sunlight to prevent it from heating up or warping.



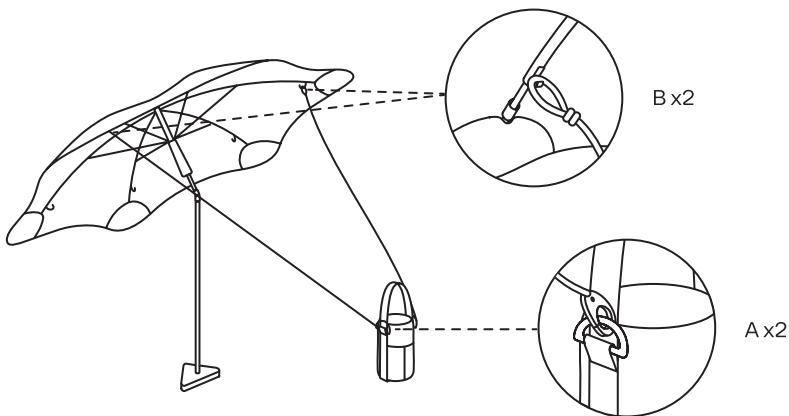
Using the sandbag and lanyards

**1**

Fill the sandbag with dry sand and pull the drawstring to close it. Stand the bag upright, ready for use.

**2**

Identify ends A and B of the lanyards. A attaches to the sandbag, and B to the umbrella.



3

Attach the two A ends of the lanyards to the sandbag using the D-rings, located on either side of the sandbag carry handle.

4

Attach the two B ends of the lanyards to the hooks located on the inner ribs of the umbrella frame, beneath the canopy. Choose two adjacent hooks facing into the wind for optimal stability.

Flexible Usage

The BLUNT Beach umbrella features an adjustable shaft with a 25° tilt mechanism, offering shade for all day sun. The tilt function can be used at any height setting.



Low height, no tilt



Mid height, with tilt



Max height, no tilt

Care Instructions

Brush off any sand and salt from all BLUNT Beach umbrella components before storing them in the carry sleeve and the sandbag. If your umbrella is wet, be sure to dry it out completely before packing it away, as this will help extend its life and keep it performing at its best for many years to come.

A romantic couple is sitting on a sandy beach at sunset. The woman, in the foreground, is wearing a light yellow shirt and a wide-brimmed hat, sitting on a wooden beach chair. The man, behind her, is wearing a white polo shirt and yellow shorts, sitting on the sand. To their right stands a closed BLUNT beach umbrella with a black and white horizontal striped canopy. The background features a calm ocean, distant mountains, and a bright, hazy sunset sky. Long shadows are cast across the sand.

**Proudly B Corp
Certified**

When you love, keep, and repair your BLUNT
umbrella, it will reward you with reliability,
confidence and protection for years to come.

Certified



Corporation

Our Story

For a better future, we believe humans should have healthy, sustainable and long-lasting relationships with their products.

We are a human centered product design company with a vision to create products which are better than those that came before, longer-lasting, modular and repairable. Products that maximise materials with a healthier life cycle. Products that humans will trust, respect, care for and love. Products that will provide confidence, reliability and joy during life's vulnerable moments.

At BLUNT, we engineer joy and **Engineering Joy** must underpin everything we do.

Our Founder

"When I arrived on the rainy streets of London in 1999, I found myself adrift amongst a sea of umbrellas, dangerous to navigate through and a source of frustration for many. The umbrella had been around for over 150 years and hadn't fundamentally evolved since its inception.

I had a vision of a far better umbrella that people would love to use and be seen with. An umbrella that would make people's lives better and something that would stand the test of time.

I also believe that we have to take responsibility for the life cycle of our products, by building modularity into the design and by caring for, and repairing products long after they are out in the world.

All this comes together to deliver what makes BLUNT truly unique in the world today".

Greig Brebner
Founder



BLUNT

bluntumbrellas.com